

## FOR IMMEDIATE RELEASE

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## Integrator Series™ USB Cables Win Commercial Integrator BEST Award

Fairfield, NJ – [Comprehensive Connectivity Company](https://www.comprehensiveco.com), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974, won a 2023 Commercial Integrator BEST Award for their [Integrator Series™ USB Cables](https://www.comprehensiveco.com) in the Specialty AV Cables, Interconnects & IR Extenders Category. The Commercial Integrator BEST Awards recognize outstanding new products, solutions and services that can affect commercial integrators' businesses. Criteria for winning products include innovation, functionality, competitive advantages and benefits to the installer. The BEST Award winners were chosen by a panel of industry experts, integrators and the editors of Commercial Integrator.



What makes Integrator Series™ USB Cables stand out is that they are the world's only complete family of USB Cables designed and engineered specifically for the toughest and most demanding applications AV/IT systems integrators face every day. All Integrator Series™ USB Cables were built to last and are up to 5X more durable on average than standard USB cables. They utilize the finest materials and workmanship to ensure they stand up to the demands of commercial environments.

Integrator Series™ USB Cables are available in Type C, A or B configurations in USB 2.0, 3.0, 3.1 (5G) and 3.2 (10G) speeds including long length extension models. Every Integrator Series™ cable is meticulously manufactured to provide the best resolution and the fastest data speeds all in the most durable, flexible, and trustworthy cables anywhere. Integrator Series™ USB 10G Cables support full 4K@60Hz video with DisplayPort 1.2 alternate mode and support data speeds up to 10Gbps. USB-C connectors are also included on many Integrator Series™ configurations and feature SureLength™ cable length indicators right on the connector head.



And of course, as is the case with all Comprehensive cables, Integrator Series™ USB Cables are covered under Comprehensive's worry-free Lifetime Warranty.

**Product Highlights:**

- World's only complete family of USB Cables Designed Specifically for AV/IT systems integrators demanding commercial applications
- All Integrator Series™ USB Cables are up to 5X more durable on average than standard USB Cables
- Integrator Series™ USB Cables are available in Type C, A or B configurations in USB 2.0, 3.0, 3.1 (5G) and 3.2 (10G) speeds including long length extension models
- All Integrator Series™ USB Cables are covered under Comprehensive's exclusive worry-free Lifetime Warranty
- In Stock and Shipping Now

For more information about Comprehensive or any Comprehensive products, please visit us at [www.ComprehensiveCo.com](http://www.ComprehensiveCo.com), call toll free at 800-526-0242 or email [sales@comprehensiveco.com](mailto:sales@comprehensiveco.com)

**About Comprehensive Connectivity**

*Since 1974, Comprehensive Connectivity has been the Pro AV and IT industry standard for professional connectivity performance, reliability, and value. That is why millions of Comprehensive connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and living rooms around the world. Comprehensive Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.*

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