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Press Contact: Lauren Lorenzo

Phone: 800-526-0242 x1025

Fax: 201-814-0510

Email: marketing@comprehensiveco.com

Comprehensive Introduces Revolutionary New ProID™ Color Identification System

Fairfield, NJ – [Comprehensive Connectivity Company](http://www.comprehensiveco.com), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974 recently launched [ProID™, a revolutionary new cable color identification system exclusively from Comprehensive](#). Included with most Comprehensive Pro AV/IT Integrator Series™ Cables, ProID™ is a set of seven (7) color-coded identification rings that allows you to quickly and easily identify your Comprehensive cables at a glance. ProID™ is perfect for every installation!



Each so equipped Pro AV/IT Integrator Series™ Cable comes with seven (7) different colored rings included with one ProID™ color identification ring already preloaded on the cable. Want to change colors? No problem! Changing colors is quick and easy and can be done in seconds. Just stretch the ring and slide it up or down the connector and into the pre-prepared slot at the base of the connector. It automatically snaps into place and you are ready to go!

With ProID™ from Comprehensive, color-coding your installations has never been easier and the best part is, it is included at no extra charge with most Comprehensive Integrator Series™ Cables. Just another way that Comprehensive makes your life easier and your installations better.

ProID™ Features & Benefits:

- Quick and Easy Color Identification
- Includes 7 different colored ProID™ rings (14 pcs total)
- Change ProID™ colors anytime quickly and easily
- Included at no extra charge with most Pro AV/IT Integrator Series™ Cables
- Perfect for every installation!

For more information about Comprehensive or any Comprehensive products, please visit us at www.ComprehensiveCo.com, call toll free at 800-526-0242 or email sales@comprehensiveco.com.



About Comprehensive

Comprehensive began in 1974 as a simple idea. With audio-visual, video production, broadcast and computer hardware becoming more and more prevalent in business and education, there was an inherent and un-met need for A/V accessories including reliable, professional grade connectivity solutions and accessories required to interface them and make them work. These solutions had to be extremely reliable able to withstand demanding commercial environments. Over the years, Comprehensive cables and signal management solutions became necessities in every professional broadcast, A/V, or computer network environment because they could be counted on to work every time, all the time. Comprehensive quickly became the leading brand of professional connectivity solutions and the Comprehensive catalog could be found on every audio, video, or computer professionals' desk for almost four decades.

50 years later, many things have changed but thanks to our customers, Comprehensive remains the AV/IT industry standard for connectivity performance, reliability, and value. That's why I.T. and audio-visual professionals around the world trust Comprehensive to provide the backbone of their multi-million-dollar computer networks, digital signage systems, interactive boardrooms, broadcast studios, multimedia classrooms, event stages and other mission critical applications.

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