

## FOR IMMEDIATE RELEASE

Date: 10/2/2025

Press Contact: Lauren Lorenzo

Phone: 800-526-0242 x1025

Fax: 201-814-0510

Email: [marketing@comprehensiveco.com](mailto:marketing@comprehensiveco.com)

## Comprehensive Transformer™ Cables Win 2025 Pro AV Best in Market Award

Fairfield, NJ – [Comprehensive Connectivity Company](https://comprehensiveco.com), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974, are pleased to announce that our Transformer™ Cables won in this year's Pro AV Best in Market Awards with AV Technology.

The Best in Market Awards recognize and celebrate products that are positively impacting the Pro AV landscape. Judged by a panel of industry experts, winning a Best in Market award highlights the achievements and efforts of companies that are bringing innovative products and solutions to the Pro AV market.



The awards' editorial team have said that "The Best in Market Awards exist to celebrate the efforts of those spearheading 2025 advancements, our industry experts were highly impressed by the excellence of this year's entrants. All the winners should be proud of their achievements - we wish another huge congratulations to all our winners."

We're thrilled to have won this award, if you would like to see our winning product then please click here: <https://comprehensiveco.com/transformer-cables/>.

Comprehensive's Transformer™ Cables are an innovative, all-in-one connectivity solution designed to simplify AV and IT setups. Featuring built-in adapters for HDMI, USB-C, and USB-A, these hybrid cables allow users to connect a wide range of devices and displays using a single cable. The adapters are integrated directly into the cable head, eliminating the need for separate dongles or converters—perfect for on-the-go professionals, educators, and system integrators. With support for high-speed 4K video and data transfer, Transformer™ Cables combine the functionality of three essential cable types in one compact, durable design. This streamlined approach reduces clutter, improves efficiency, and ensures maximum compatibility in any AV environment.



For more information about Comprehensive or any Comprehensive products, please visit us at [www.ComprehensiveCo.com](http://www.ComprehensiveCo.com), call toll free at 800-526-0242 or email [sales@comprehensiveco.com](mailto:sales@comprehensiveco.com)

### ***About Comprehensive***

Comprehensive began in 1974 as a simple idea. With audio-visual, video production, broadcast and computer hardware becoming more and more prevalent in business and education, there was an inherent and un-met need for A/V accessories including reliable, professional grade connectivity solutions and accessories required to interface them and make them work. These solutions had to be extremely reliable able to withstand demanding commercial environments. Over the years, Comprehensive cables and signal management solutions became necessities in every professional broadcast, A/V, or computer network environment because they could be counted on to work every time, all the time. Comprehensive quickly became the leading brand of professional connectivity solutions and the Comprehensive catalog could be found on every audio, video, or computer professionals' desk for almost four decades.

50 years later, many things have changed but thanks to our customers, Comprehensive remains the AV/IT industry standard for connectivity performance, reliability, and value. That's why I.T. and audio-visual professionals around the world trust Comprehensive to provide the backbone of their multi-million-dollar computer networks, digital signage systems, interactive boardrooms, broadcast studios, multimedia classrooms, event stages and other mission critical applications.

###

