



**FOR IMMEDIATE RELEASE**

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Press Contact: Lauren Lorenzo

Phone: 800-526-0242 x1025

Fax: 201-814-0510

Email: [marketing@comprehensiveco.com](mailto:marketing@comprehensiveco.com)

## **Comprehensive Transformer™ Cables Win 2025 SVC Innovative Product Award**



Fairfield, NJ – [Comprehensive Connectivity Company](#), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974, are pleased to announce that our [Transformer™ Cables](#) have been selected as a winner in this year's SVC Innovative Product Awards within the Infrastructure Category.

The SVC Innovative Product Awards honor and celebrate the best in class within the Pro AV industry. Voted upon exclusively by the Sound & Video Contractor readers and subscribers, this achievement highlights which companies are pushing the boundaries within electronic and mechanical innovation in relation to Pro AV.

The awards' editorial team have said that "This year's Innovative Product Awards received an abundance of high quality entries, ranging from streaming and digital signage to power management, we are hugely impressed with the current scope of innovation in the Pro AV landscape. Readers and subscribers who know and use the Pro AV industry have selected these products as the best of the best. This is certification that both end-users and industry experts value our winning entries. Every winner should be especially proud of their success - a well-deserved congratulations from the entire SVC awards team".

Once again, we are elated to announce our success in winning this award, if you would like to see our winning nomination please click here: [comprehensiveco.com/transformer-cables](http://comprehensiveco.com/transformer-cables). You can read more about our success



on the Sound & Video Contractor website, in the regular newsletter and other promotional channels from the publication in the coming weeks.

For more information about Comprehensive or any Comprehensive products, please visit us at [www.ComprehensiveCo.com](http://www.ComprehensiveCo.com), call toll free at 800-526-0242 or email [sales@comprehensiveco.com](mailto:sales@comprehensiveco.com)

### ***About Comprehensive***

Comprehensive began in 1974 as a simple idea. With audio-visual, video production, broadcast and computer hardware becoming more and more prevalent in business and education, there was an inherent and un-met need for A/V accessories including reliable, professional grade connectivity solutions and accessories required to interface them and make them work. These solutions had to be extremely reliable able to withstand demanding commercial environments. Over the years, Comprehensive cables and signal management solutions became necessities in every professional broadcast, A/V, or computer network environment because they could be counted on to work every time, all the time. Comprehensive quickly became the leading brand of professional connectivity solutions and the Comprehensive catalog could be found on every audio, video, or computer professionals' desk for almost four decades.

50 years later, many things have changed but thanks to our customers, Comprehensive remains the AV/IT industry standard for connectivity performance, reliability, and value. That's why I.T. and audio-visual professionals around the world trust Comprehensive to provide the backbone of their multi-million-dollar computer networks, digital signage systems, interactive boardrooms, broadcast studios, multimedia classrooms, event stages and other mission critical applications.

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