

FOR IMMEDIATE RELEASE

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Comprehensive Launches USB 4.0 Cables with 8K Support and Ultra-Fast 40G Data Transfer

Fairfield, NJ –[Comprehensive Connectivity Company](https://www.comprehensiveco.com), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974 announces the launch of their new [Pro AV/IT Integrator Series™ USB 4.0 40Gbps AV and Data Cables](#), engineered to support ultra-high resolution 8K video, blazing-fast 40Gbps data speeds, and up to 240W power delivery.

These cables are designed to meet the rigorous demands of AV professionals, IT integrators, and power users who require the highest level of performance and reliability in their connectivity solutions. Ideal for video production, digital signage, conferencing, and data-intensive environments, [Comprehensive's USB 4.0 cables](#) combine cutting-edge specs with the trusted durability integrators have relied on for over 50 years.



Features & Benefits:

- Pro AV/IT Integrator Series™ design and build ensures unsurpassed durability and reliability that you can count on.
- Up to 5x more durable than standard cables
- USB 4.0 Gen3 Type-C Male to Type-C Male bi-directional cable transmits Data and AV
- Supports data transfer speeds up to 40 Gbps with all lengths
- Supports 8K video up to 8K@60 with DisplayPort 1.4 Alternate Mode
- Supports up to 240W (48V/5A) power delivery charging on 3ft and 140W (24V/5A) on 6ft
- SureLength™ indicators on the connector heads make it easy to organize for installations
- Features ProID™ Color Identification System - Includes 7 different colored ProID™ rings (14 pcs total)
- Supports all major operating systems including Windows®, MacOS® and Chrome OS™
- Compatible with Thunderbolt™ 3 Technology
- Backward compatible with USB 3.0 & 2.0
- RoHS Compliant
- Lifetime Warranty



For more information about Comprehensive or any Comprehensive products, please visit us at www.ComprehensiveCo.com, call toll free at 800-526-0242 or email sales@comprehensiveco.com.

About Comprehensive

Comprehensive began in 1974 as a simple idea. With audio-visual, video production, broadcast and computer hardware becoming more and more prevalent in business and education, there was an inherent and un-met need for A/V accessories including reliable, professional grade connectivity solutions and accessories required to interface them and make them work. These solutions had to be extremely reliable able to withstand demanding commercial environments. Over the years, Comprehensive cables and signal management solutions became necessities in every professional broadcast, A/V, or computer network environment because they could be counted on to work every time, all the time. Comprehensive quickly became the leading brand of professional connectivity solutions and the Comprehensive catalog could be found on every audio, video, or computer professionals' desk for almost four decades.

50 years later, many things have changed but thanks to our customers, Comprehensive remains the AV/IT industry standard for connectivity performance, reliability, and value. That's why I.T. and audio-visual professionals around the world trust Comprehensive to provide the backbone of their multi-million-dollar computer networks, digital signage systems, interactive boardrooms, broadcast studios, multimedia classrooms, event stages and other mission critical applications.

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