

FOR IMMEDIATE RELEASE

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Comprehensive Integrator Series™ USB-C Cables Win 2024 Commercial Integrator BEST Award

Fairfield, NJ – In addition to celebrating their 50th anniversary this year, [Comprehensive Connectivity Company](https://www.comprehensiveco.com), the **tested and trusted** commercial connectivity solutions manufacturer to the Pro AV/IT markets since 1974, won a 2024 Commercial Integrator BEST Award for their [USB5G-CC-xxPROBLK Integrator Series™ USB-C 5G 4K AV and Data Cables](#) in the Specialty AV Cables, Interconnects & IR Extenders Category, joining the full line of Integrator Series™ USB Cables that won a CI BEST Award last year.

The Commercial Integrator BEST Awards recognize outstanding new products, solutions and services that can enhance commercial integrators' businesses, including making them more profitable and sustainable. Criteria for winning products include innovation, functionality, competitive advantages, and installer benefits. The BEST Award winners were chosen by a panel of industry experts, integrators, and the editors of Commercial Integrator.

Comprehensive's Pro AV/IT Integrator Series™ Ultra-Flexible Superspeed USB 3.1 5G AV and Data Cables are specifically designed for AV signal transmission and the demanding applications of Systems Integration. Pro AV/IT Integrator Series™ USB-C Cables are flexible yet built to last, with durable construction, molded strain relief and high quality Shielded Twisted Pair (STP) construction. Premium construction and re-enforcement ensure up to 10,000 bend cycles and up to 5X the durability of standard USB Cables. With USB 3.1 SuperSpeed technology, these plug and play cables achieve data speeds of up to 5G and up to 60 Watts power delivery as well as delivering true 4K@60Hz video with DisplayPort 1.2 alternate mode. Backed by our exclusive Worry-Free Lifetime Warranty, you can be assured of guaranteed quality and reliability.

Features and Benefits

- Integrator Series™ design and build ensures unsurpassed durability and reliability that you can count on
- Up to 5x more durable than standard cables
- USB 3.1 Gen 1 Type-C Male to Type-C Male bi-directional cable transmits data and AV
- Supports data transfer speeds up to 5 Gbps with all lengths (3ft, 6ft & 10ft)
- Supports 4K video up to 4K@60 with DisplayPort 1.2 Alternate Mode
- Supports up to 60 watts (20V/3A) power delivery charging**
- SureLength™ indicators on the connector heads make it easy to organize for installations





- Supports all major operating systems including Windows®, MacOS® and Chrome OS™
- Backward compatible with USB 2.0
- RoHS Compliant
- Lifetime Warranty

For more information about Comprehensive or any Comprehensive products, please visit us at www.ComprehensiveCo.com, call toll free at 800-526-0242 or email sales@comprehensiveco.com

About Comprehensive

Comprehensive began in 1974 as a simple idea. With audio-visual, video production, broadcast and computer hardware becoming more and more prevalent in business and education, there was an inherent and un-met need for A/V accessories including reliable, professional grade connectivity solutions and accessories required to interface them and make them work. These solutions had to be extremely reliable able to withstand demanding commercial environments. Over the years, Comprehensive cables and signal management solutions became necessities in every professional broadcast, A/V, or computer network environment because they could be counted on to work every time, all the time. Comprehensive quickly became the leading brand of professional connectivity solutions and the Comprehensive catalog could be found on every audio, video, or computer professionals' desk for almost four decades.

50 years later, many things have changed but thanks to our customers, Comprehensive remains the AV/IT industry standard for connectivity performance, reliability, and value. That's why I.T. and audio-visual professionals around the world trust Comprehensive to provide the backbone of their multi-million-dollar computer networks, digital signage systems, interactive boardrooms, broadcast studios, multimedia classrooms, event stages and other mission critical applications.

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